







You may wear costumes and create appropriate backgrounds for your telecast. A successful commercial will appeal to the viewers of the chosen channel and will identify and describe a local/regional issue that affects people where it occurs AND in other places. Suggestions for how the issue can be addressed (**SOLUTIONS!**) by individuals in a community must be included. You and I will use the same rubric to evaluate each group's telecast. **The telecast may be no longer than 3 minutes, no shorter than 30 seconds.**

You may find it useful to develop a script for your broadcast. Use the space below to prepare your screenplay. Use and attach a separate sheet of paper if necessary.

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